



## Fresno Central Southeast Area Specific Plan

# Workshop #1 Summary

June 20, 2018, 6:00pm – 8:30pm  
Sal Mosqueda Community Center  
4670 E Butler Ave, Fresno, CA 93702

## Overview

On Wednesday, June 20, 2018, the City of Fresno hosted a workshop to engage with community members about their vision for the future of CSE Fresno. The workshop was held at the Sal Mosqueda Community Center and took place from 6:00-8:30pm. The event was attended by approximately 45 community members and interested stakeholders. During the registration period, participants were asked to review 2 informational posters and provide input on 4 interactive stations.

The workshop began with a brief introduction by Brenda Rapada and Daniel Cisneros from Councilmember Luis Chavez's office, and by City staff including Sophia Pagoulatos and Drew Wilson.

Following this, Matt Raimi from Raimi + Associates provided a brief overview of the Specific Plan project, Plan Area, process, and a summary of the previous outreach conducted. David Sargent, project consultant with Sargent Town Planning, followed with a presentation highlighting areas for change in CSE Fresno and ideas for the types of change that could occur. The project team then provided instructions for the two workshop activities, as well as the importance of community participation and collaboration in the process. Spanish and Hmong translators from the City were present to provide real-time interpretation of the presentation and to facilitate the table activities.

The following pages summarize the results of the workshop.



## Summary of Results

The workshop included 2 informational posters and 4 interactive stations for participants to provide input at their leisure as they entered the workshop, and 2 small group table activities during the workshop.

### Welcome Stations:

#### Existing Land Use

This informational station provided a large-format map of existing land uses in the Plan Area.

#### General Plan Land Use Designations

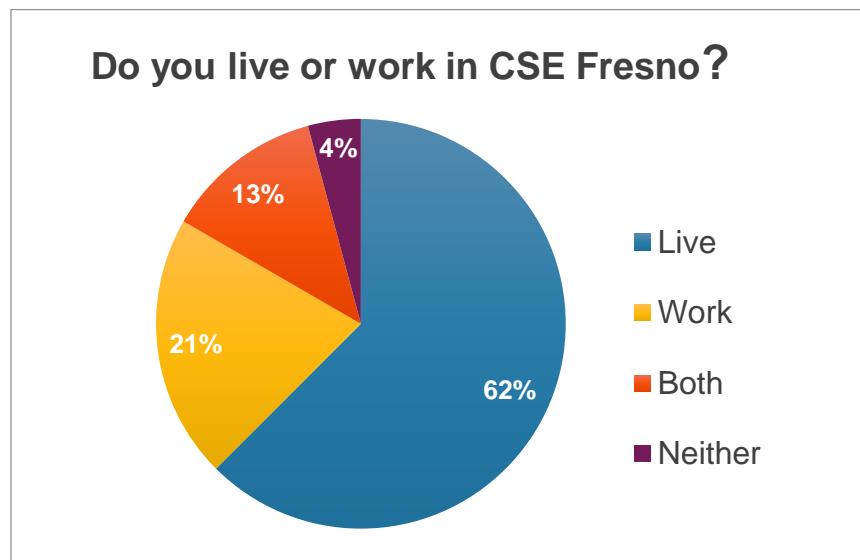
This informational station provided a large-format map of General Plan land use designations in the Plan Area with a brief description of each designation.

#### STATION #1: About You

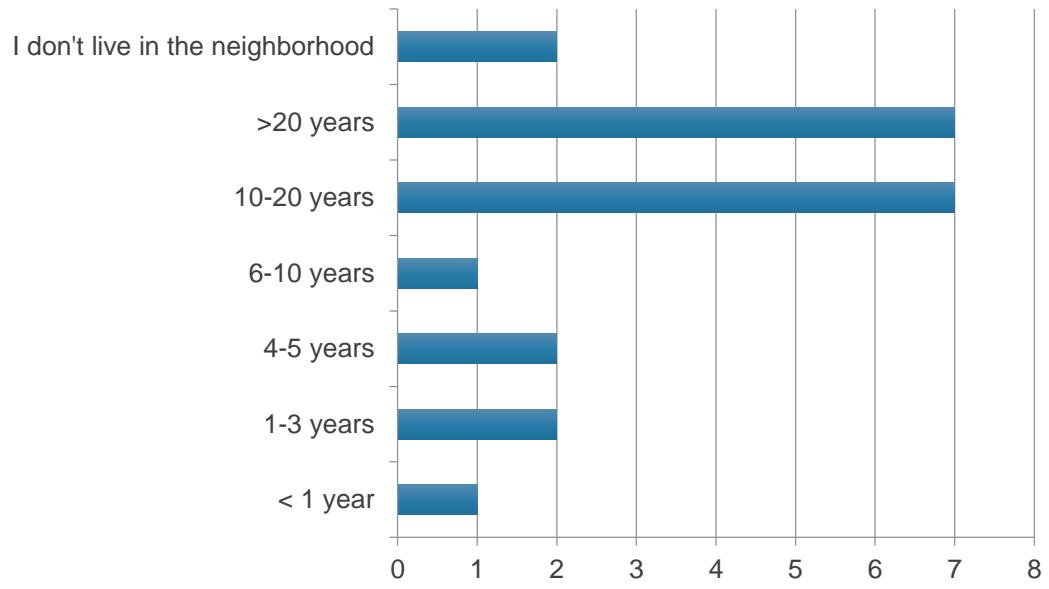
This station provided a large-format poster board to gather demographic information about participants such as relationship to the Plan Area, age, and race/ethnicity.

There were 24 total participant responses at this station. The results show that the majority of participants:

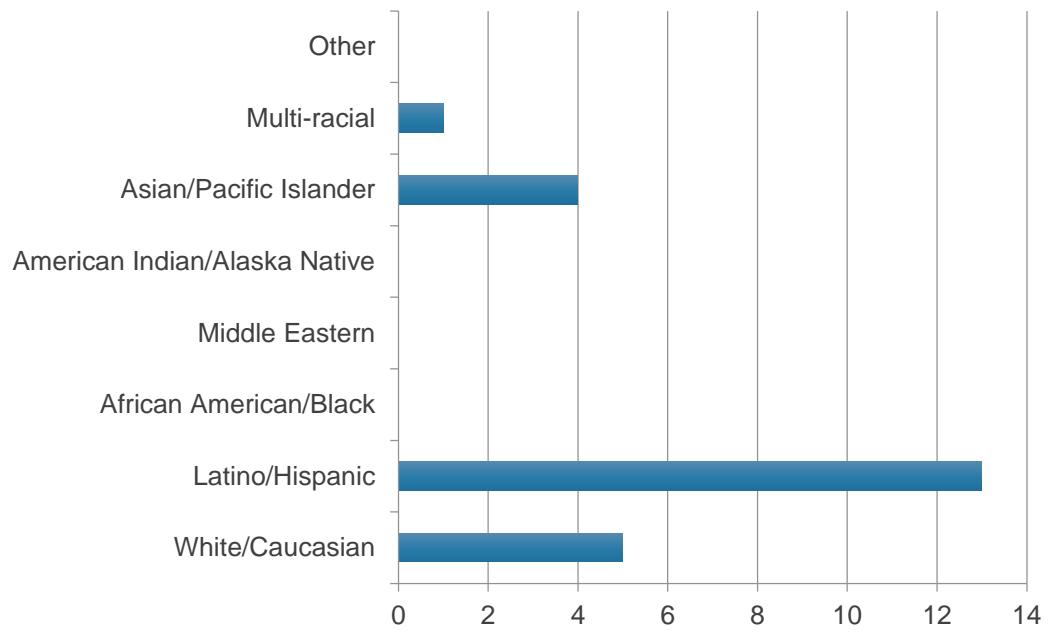
- Live in CSE Fresno
- Have lived in the area for more than 10 years
- Are Hispanic/Latino
- Are over 45 years old



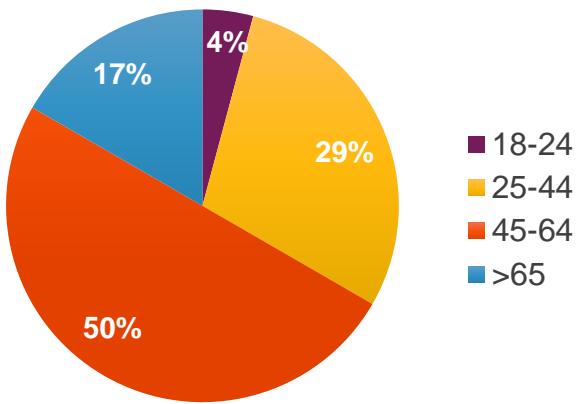
## How long have you lived in CSE FResno?



## Race/Ethnicity



## How old are you?



## STATION #2: Strengths

This station allowed participants to articulate the attributes they love most about Central Southeast Fresno.

Participants noted the following strengths or community assets:

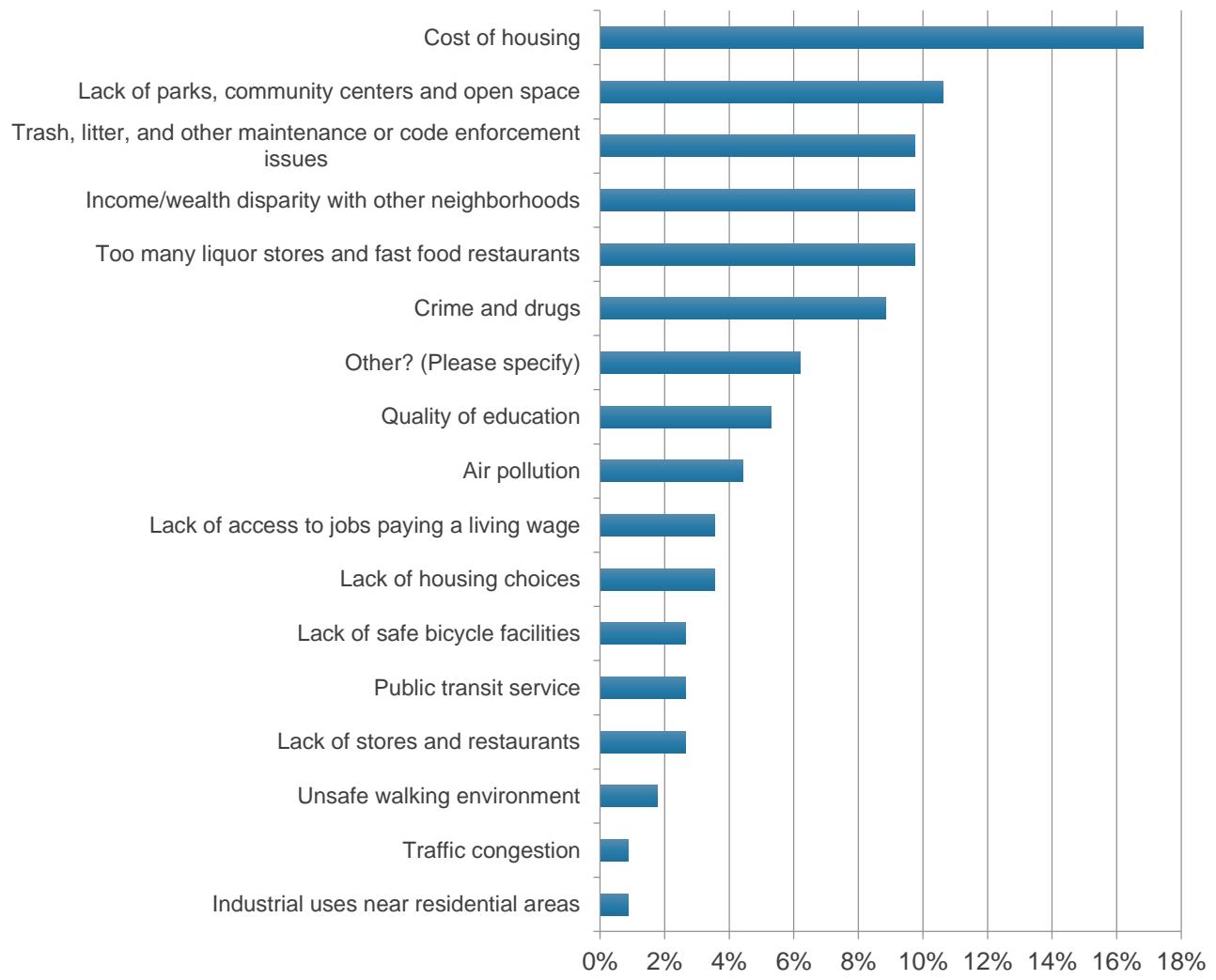
- The Fair
- Great institutions
- Bus lines (22 and Q)
- Diverse population
- United community
- Close to fire department, hospital, police, and schools
- Neighbors are always willing to help
- Hard working people
- Many opportunities to improve the community
- Playgrounds

The strengths cited the most by community members were the diverse population, the Fair, and bus lines.

## STATION #3: Key Issues

The project team identified a number of issues for the Plan Area based on previous outreach efforts and printed them on a large-format poster. Using a dot-voting exercise, participants were able to identify their top 5 priority issues.

## Priority Issues



Participants that selected the "Other" category added the following issues:

- Lack of senior centers, services, and healthcare
- Infrastructure issues
- Lack of movie theaters
- Lack of movie theaters, pet supply stores, vets
- Police department sub station
- Lack of quality housing
- No youth center/cultural center

## STATION #4: Guiding Principles

The project team drafted a set of guiding principles for the project based on previous outreach efforts and printed them on a large-format poster. Participants were asked to provide their comments, additions, or revisions on an adjacent flipchart.

Participants provided the following comments on the Guiding Principles:

- Improve police treatment for CSE residents and response times
- Need more activities for people of all ages
- Address homelessness
- Beautification - more greening. Address old and dying trees.
- Address trash and illegal dumping
- Façade/home improvements - beautification and upkeep of neighborhoods

## Small Group Table Activities

### Activity 1 - Activities, Amenities, and Opportunities

Each table was asked to discuss and answer a set of questions focusing on the overall question: What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play? Each participant received a worksheet on which to write down their answers to each of 8 detailed questions.

Below is a summary of responses to each of the 8 questions on the Activity 1 participant worksheet.

1. Amenities: What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

- Mosqueda Center
- Fairgrounds
- Food markets
- Boys and Girls Club
- Big box (Walmart, Walgreens, Winco, FoodCo)
- Schools
- Diverse community
- Historical landmarks
- Flea market
- McKenzie trail
- Fire station
- Police Department
- Clinics

- Parks
- Bus Rapid Transit
- Retail Stores
- Neighborhood
- Asian Village
- Hmong Cultural Center
- Safe, lighted trails
- Gym
- Good restaurants
- Coffee shops
- Neighbors
- NextDoor
- Beautification
- Saturday Sports/Every Neighborhood Partnership
- Fresno Pacific University
- Center for Community Transformation/Churches
- Athletic Fields (including schools and universities)

The amenities that were cited the most by participants included the Mosqueda Center, food markets, parks, schools, the Fairgrounds, and big box stores (Walmart, Winco, etc.)

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

- Walking
- Bike riding/bike lanes
- Cinemas
- Water park
- Trails/hiking
- Youth activities/programming (including homeless)
- Safe Community gathering spaces
- Skate park
- Pet stores
- Coffee shops
- Swapmeet
- Farmer's Market
- Places to do sports/Gyms/Exercise parks
- Libraries
- Small shopping mall
- Community health clinics

- Parks
- Festivals/entertainment/outdoor events
- Tamale/Salsa contest
- Food truck events
- Hoajian Market -> Back to Supermarket
- Organized sports
- Outdoor adventure trips
- Geekwise Saturday campus?
- Supermarket
- Businesses

The uses, activities, or improvements that came up the most were walking, bike riding/bike lanes, cinemas, safe community gathering spaces, youth activities/programming, festivals/entertainment/outside events, small shopping center, and water park.

### 3. Parks & Community Open Spaces: What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

- Restrooms
- Open space
- Water fountains
- Summer/After school programs
- Exercise equipment
- More parks
- Sports fields/courts
- Lockers for sports teams
- Better park maintenance
- Safety improvements (security guards/rangers)
- Trails/places to walk
- Shade structures
- Water park
- Entertainment for kids
- Swimming Pool
- Schools that open on weekends and summer (public places)
- Places to ride bike
- Classes for adults and kids
- Playgrounds
- Senior Center
- Community gathering places
- Youth Centers

- LGBT Center\*
- Pocket parks

The types of parks or community open space improvements that came up the most were restrooms, exercise equipment, safety improvements (e.g. park security guards, rangers), water fountains, open space, shade structures, better park maintenance, additional parks, and summer/afterschool/youth programs.

#### 4. Housing: What types of housing are most needed in CSE Fresno?" Who needs housing?" (e.g. young families, seniors, multi-generational households).

- Multigenerational housing
- Housing rehab programs
- Youth housing
- Housing assistance for homeless
- Family housing
- Mixed-use
- Affordable housing
- Senior housing
- Student housing
- ADUs (alley conversions for small homes, garage units)\*
- Small homes for partners
- Single units for adults
- Drop-in centers for homeless youth
- Not like new condos in downtown
- All housing types

The types of housing cited most by participants included affordable housing, housing for homeless individuals, multigenerational housing, senior housing, family housing, and accessory dwelling units (e.g. garage units, alley conversions).

#### 5. Streets & Circulation: What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall "look and feel" of the City?

- Lighting
- More frequent transit service
- Street and alley maintenance
- Police patrolling
- Maple Ave improvements
- Street trees/shade structures
- Stormwater improvements

- Safe streets/crosswalks
- Safe routes to schools
- Late night transit service
- Bus stop improvements (shade, etc.)
- More sidewalks
- Murals
- Trails
- Better transportation
- Complete streets
- Bike lanes
- Infrastructure improvements
- Community union
- Beautification
- Green areas
- Traffic enforcement
- Beautification on Kings Canyon
- Signage

The circulation improvements that came up the most were lighting, street and alley maintenance, complete streets, street trees/shade structures, safe streets/crosswalks, and safe routes to schools.

#### 6. Jobs: What are the types of jobs that would be well suited to CSE Fresno?

- Entry level jobs
- Community kitchens and commercial food jobs
- Small business assistance
- Technical workshops
- Spaces for online business
- Healthy mobile vending
- Clean, healthy stores
- Non-professional jobs
- Small businesses (e.g., seamstress, bakery, dry cleaning)
- Construction
- Retail
- Health & Health Care
- Education
- Community based organizations
- Workforce development
- Incentives for businesses to come

- All types
- Trade school satellites

The types of jobs, industries, or economic development programs cited most by participants included clean/healthy stores, retail jobs, small business assistance programs, community kitchens/commercial food jobs, and healthcare jobs.

## 7. Priorities: If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

- Safe neighborhoods
- Quality education
- More/better parks
- More activities/programs
- Affordable housing
- Do something with vacant hospital
- Small business assistance
- Cultural or youth center
- Maintenance (trash cleanup, etc.)
- Employment opportunities
- Transportation improvements
- Liquor store
- La Tienda Ventura
- Green spaces
- Crime Prevention through Environmental Design
- Lighting
- Bus shelters
- Do something with Old Juvenile Hall
- Cinema
- Hospital/healthcare access
- Build new/modern housing

Priorities that came up the most were safe neighborhoods, cultural/youth centers, small business assistance, more/better parks, and quality education.

### Other ideas:

Other ideas provided by workshop participants included:

- Animal services (stray dogs)
- Move recycling centers away from residences

- Small business assistance (Swapmeet, local business incentives, entrepreneurship programs)
- Veterinarian
- Education
- Maintain parks
- Remove fairgrounds
- Improve safety
- Work together
- Change perception of CSE Fresno
- Condos for young singles
- Draw people in, enhance quality of people
- Community activities
- Senior Input/senior services
- Bike rental/share
- Less vandalism
- Place to learn about robotics and web apps
- Replace juvenile hall (ex. trade center, safe place for kids)
- Green space at schools
- Flexible use of parking lots
- Mosqueda Center Walking Area (in front)

## Activity 2 – Envisioning Change Mapping Activity

Each table was given a large-format map of the Plan Area and a set of pre-printed stickers showing various change types (see list below). Participants were asked to place stickers on the map, focusing on the question: *What types of change(s) do you think could be beneficial to CSE Fresno to support the types of activities you prioritized in the first exercise; specifically, where might you focus/prioritize the following types of changes?*

- Existing assets & amenities
- Small neighborhood center
- Mixed-use district
- New/improved parks and community open space
- House-scale neighborhood infill
- Multi-family infill
- Employment district
- Street improvements
- Create your own

The following is a summary of ideas provided by participants by change area or type. An \* marks those change types or ideas that came up at more than 1 table/group.

### Change Areas

## Kings Canyon

- Food trucks
- Produce market
- Multi-family infill housing\*
- Small neighborhood center\*
- Mixed-use district
- Park or community open space\*
- House-scale infill
- Employment center\*

## Fairgrounds

- Flea market (bigger, more offerings)
- Farmers market
- Small neighborhood center (Fairgrounds south of Butler or at intersection of Cedar/Butler)\*
- Employment center (S. side of Butler)\*
- Dog park

## IRS Facility

- Employment center\*
- Small neighborhood center
- Movie theater\*
- Go-carts
- School
- Shopping mall
- Hmong Community Center

## Vacant Hospital (Cedar & Kings Canyon)

- Park or community open space\*
- Small neighborhood center\*
- House-scale infill
- Holistic care facility
- Movie theater
- Senior housing
- Multi-family housing

## Vacant/Underutilized Parcels at Maple & Butler (adjacent to Mosqueda Center)

- Small neighborhood center/market
- Multi-family housing
- House-scale infill
- Movie theater
- Park or community open space\*

#### Industrial and Vacant Parcels South of California Ave (between Cedar and Maple Ave)

- School
- Park or community open space\*
- Animal shelter
- House-scale infill
- Employment center (e.g. breweries, light industrial)\*
- Multi-family housing\*
- Small neighborhood center

#### Industrial and Vacant Parcels South of California Ave (Between Maple and Peach Ave)

- Clinic
- Housing for homeless persons
- House-scale infill\*
- Multi-family housing
- Library (at Florence and Chestnut)
- Park/dog park
- Movie theater
- Trails (along California, connecting to existing and new parks)\*
- Employment center (around California and Chestnut)\*

#### Along Orange Ave

- Small neighborhood center (at Butler and Orange)\*
- Employment center
- House-scale infill

#### New Parks or Community Open Spaces (consolidated from the information above)

Participants noted the following as potential locations for new parks:

- The vacant/underutilized parcels opposite Calwa Park (north side of Florence Ave)\*
- The vacant/underutilized parcels around Mosqueda Center\*
- The surface parking lot across from the Fairgrounds at Chestnut and Lane

- Vacant parcels at Butler and Winery
- The vacant hospital (at Cedar and Kings Canyon)
- Along Kings Canyon near Walmart\*
- At Chestnut and Butler (near Vallarta shopping center)
- The vacant/underutilized parcels near Cedar and Butler
- The vacant/underutilized parcels north of Florence Ave between Maple and Chestnut

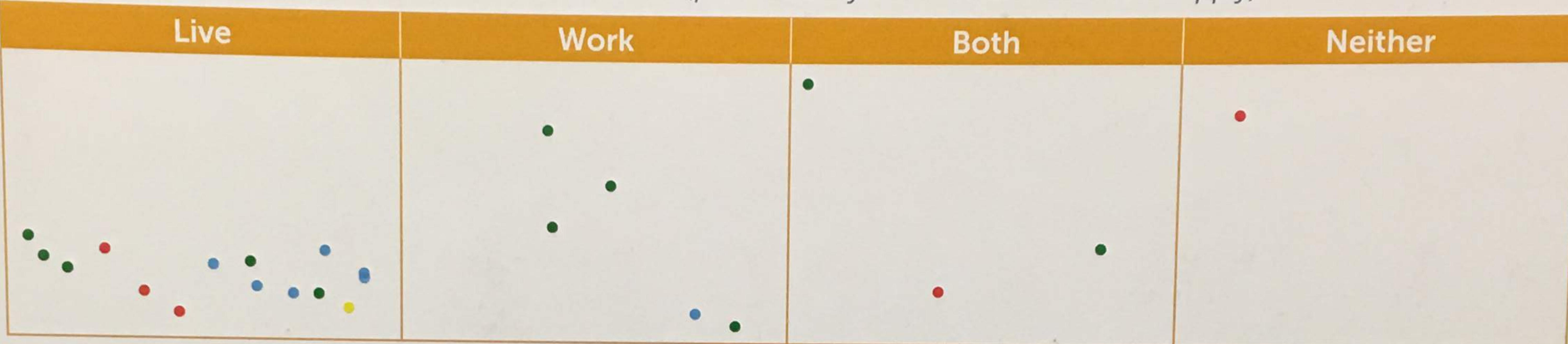
### **Street Improvements**

The majority of participants wanted to see street improvements along Maple Ave, Orange Ave, Butler Ave, Chestnut Ave, and Winery Ave. In addition, many community members were interested in adding a trail along California Ave.

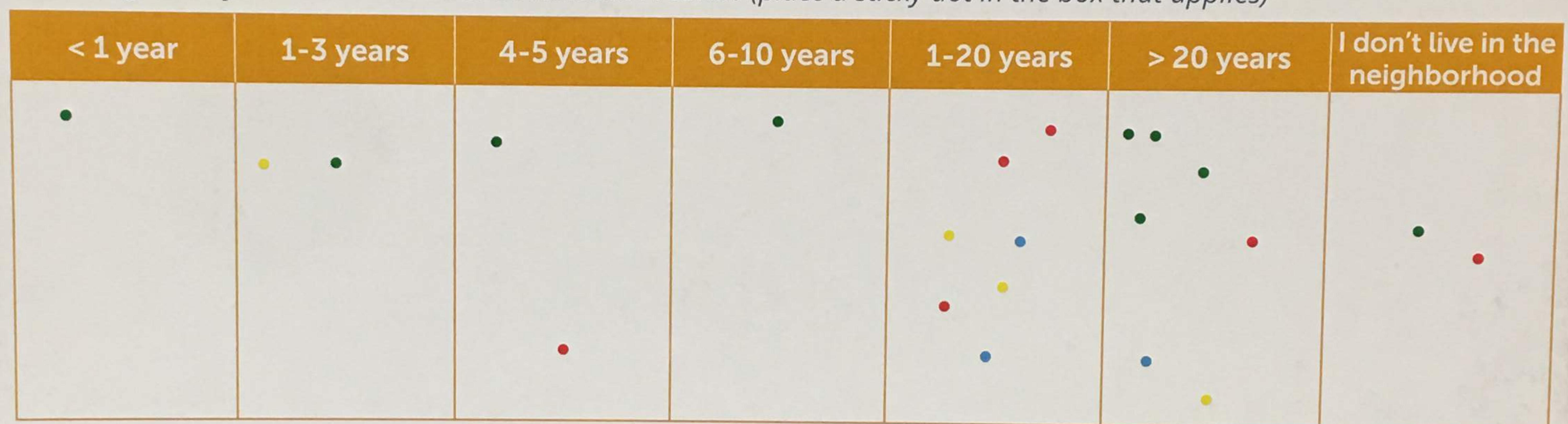
# STATION | ESTACION | CHAW #1

## ABOUT YOU

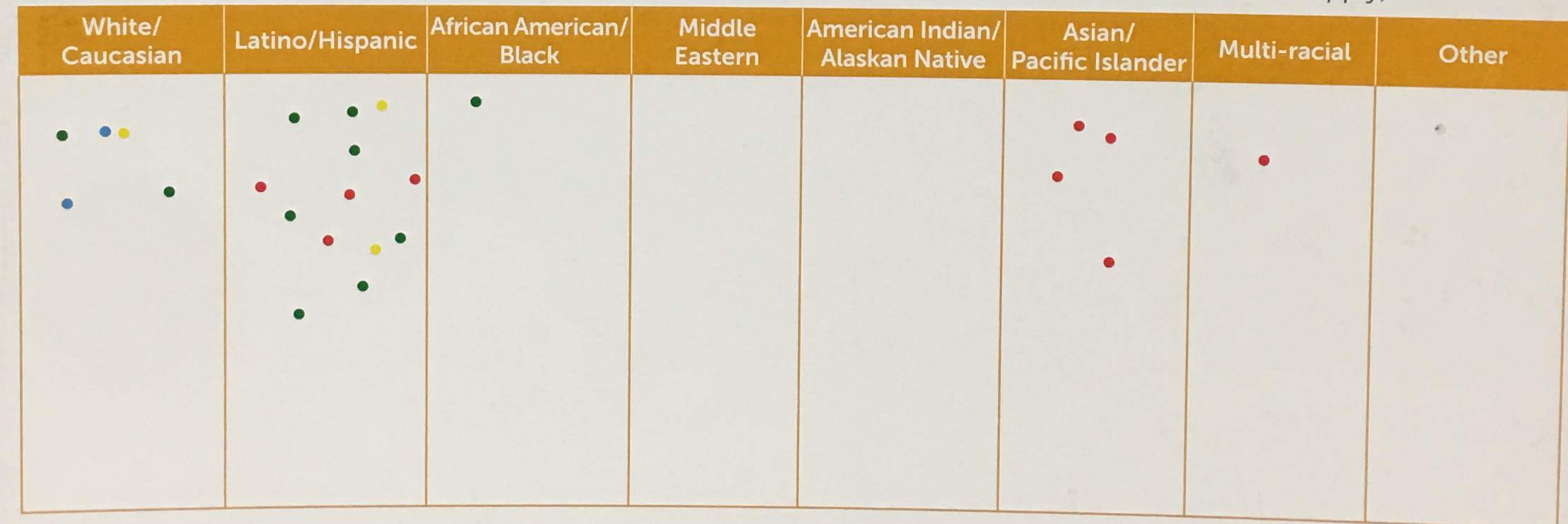
Do you live or work in Central Southeast Fresno? (place a sticky dot in all the boxes that apply)



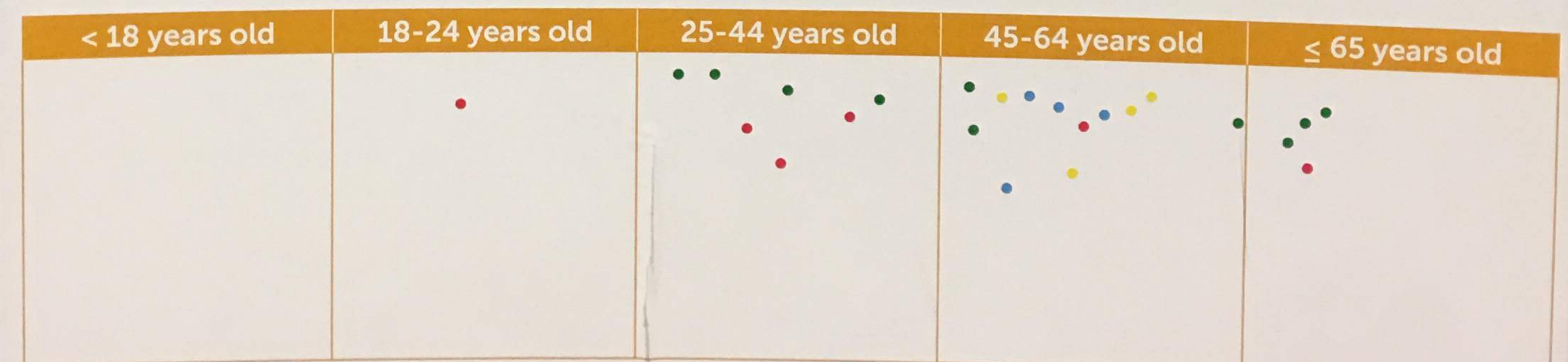
How long have you lived in Central Southeast Fresno? (place a sticky dot in the box that applies)



Which of the following best describes your race/ethnicity? (place a sticky dot in all the boxes that apply)



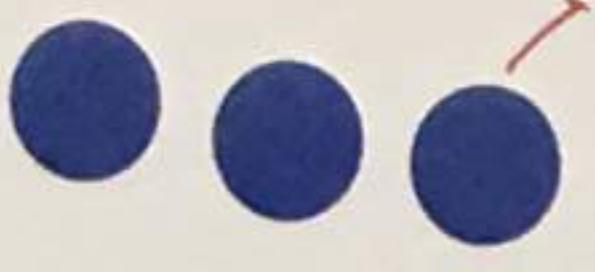
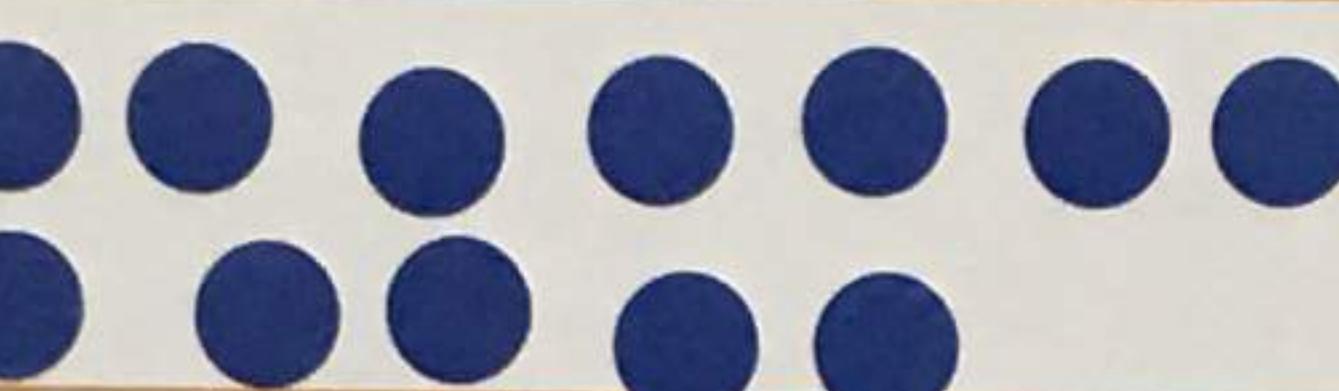
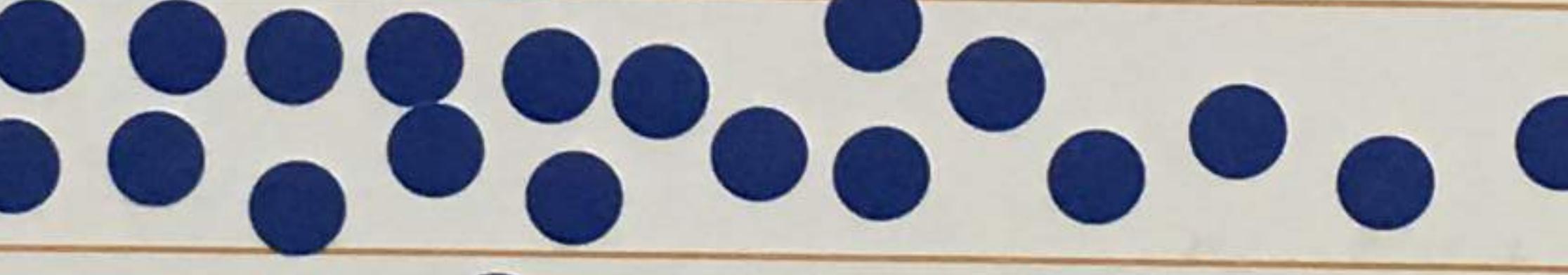
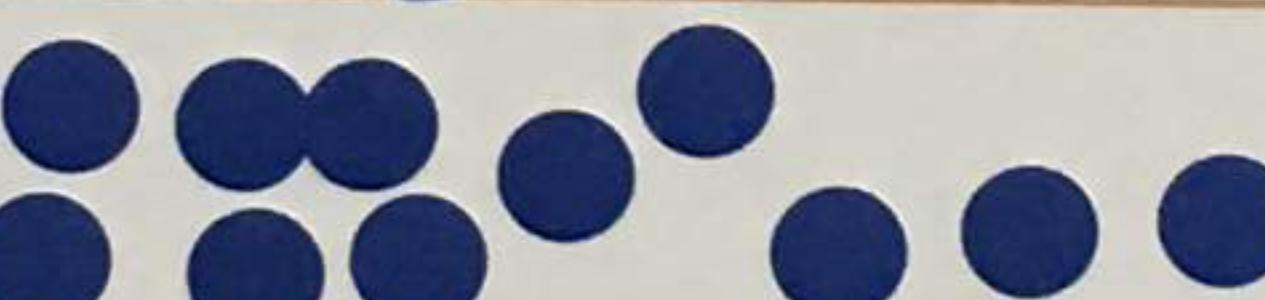
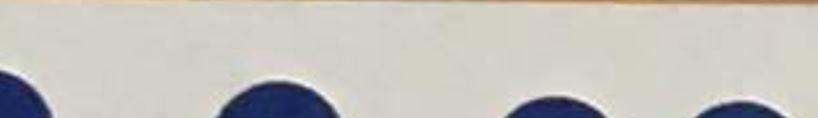
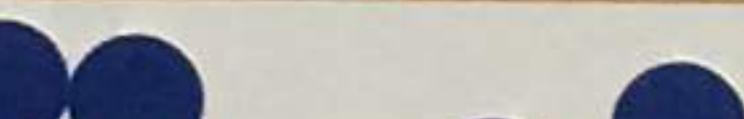
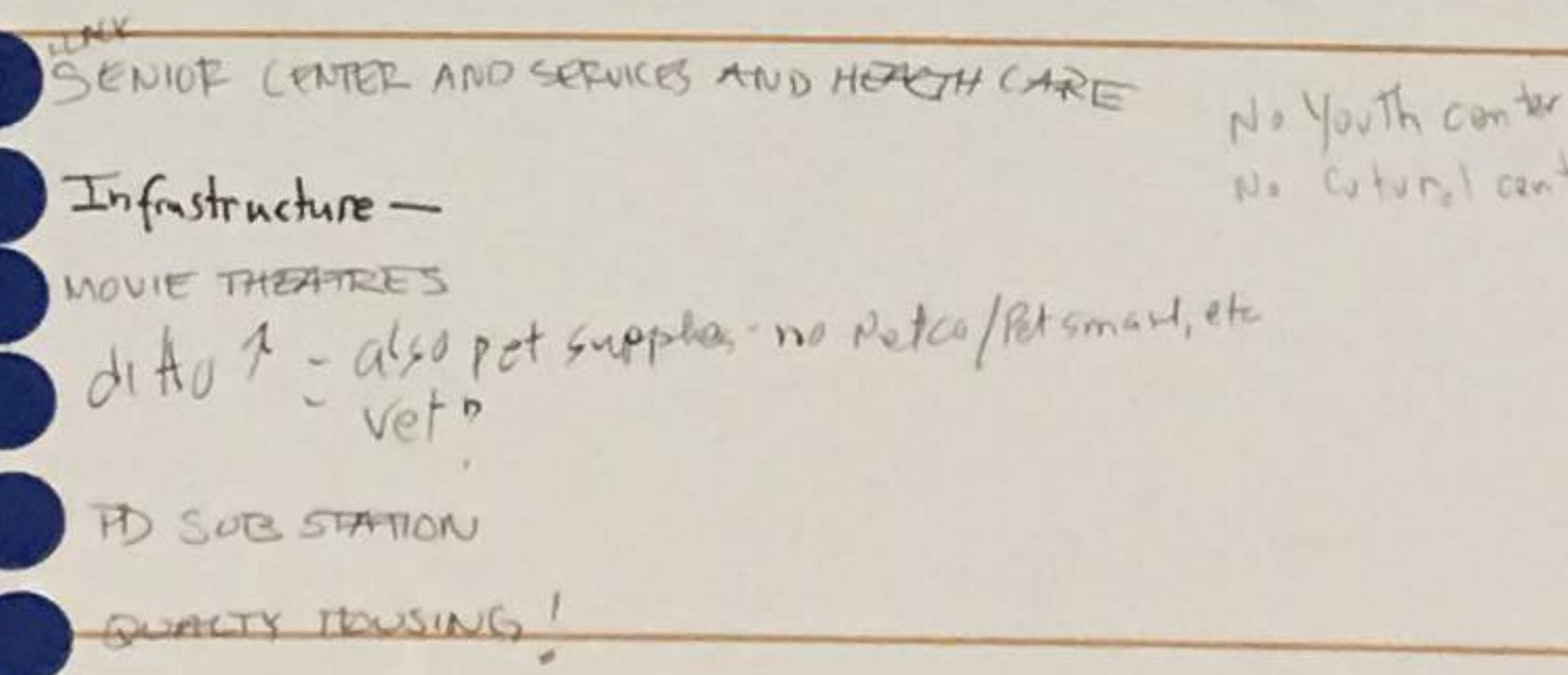
How old are you? (place a sticky dot in the box that applies)



# STATION | ESTACION | CHAW#3

## KEY ISSUES

What are the most important issues facing CSE Fresno? (place a sticky dot on up to 5 issues)

Issues	Place up to 5 sticky dots in this column
Lack of stores and restaurants	 <i>Lack of quality stores/restaurants</i>
Too many liquor stores and fast food restaurants	
Industrial uses (e.g. recycling centers) near residential areas	
Lack of parks, community centers and open space	
Traffic congestion	
Public transit service (e.g. overcrowding, infrequent service, location of stops)	
Unsafe walking environment	
Lack of safe bicycle facilities	
Lack of housing choices	
Cost of housing	
Income/wealth disparity with other neighborhoods	
Lack of access to jobs paying a living wage	
Quality of education	
Crime and drugs	
Trash, litter, and other maintenance or code enforcement issues (e.g. stray dogs, potholes)	
Air pollution	
Other? (Please specify)	 <ul style="list-style-type: none"> <li>SENIOR CENTER AND SERVICES AND HEALTH CARE</li> <li>Infrastructure —</li> <li>MOVIE THEATRES</li> <li>di ADU ↑ - also pet supplies, no Petco/PetSmart, etc.</li> <li>VET?</li> <li>PD SUB STATION</li> <li>QUALITY HOUSING!</li> <li>No Youth center</li> <li>No Cultural center</li> </ul>

# STATION | ESTACION | CHAW #2

## STRENGTHS

What do you love most about Central Southeast Fresno? What makes the community unique or special?

Great institutions

The Fair, Bus Line Route 22 & the Q Bus  
Play grounds

Multi-cultural pop.

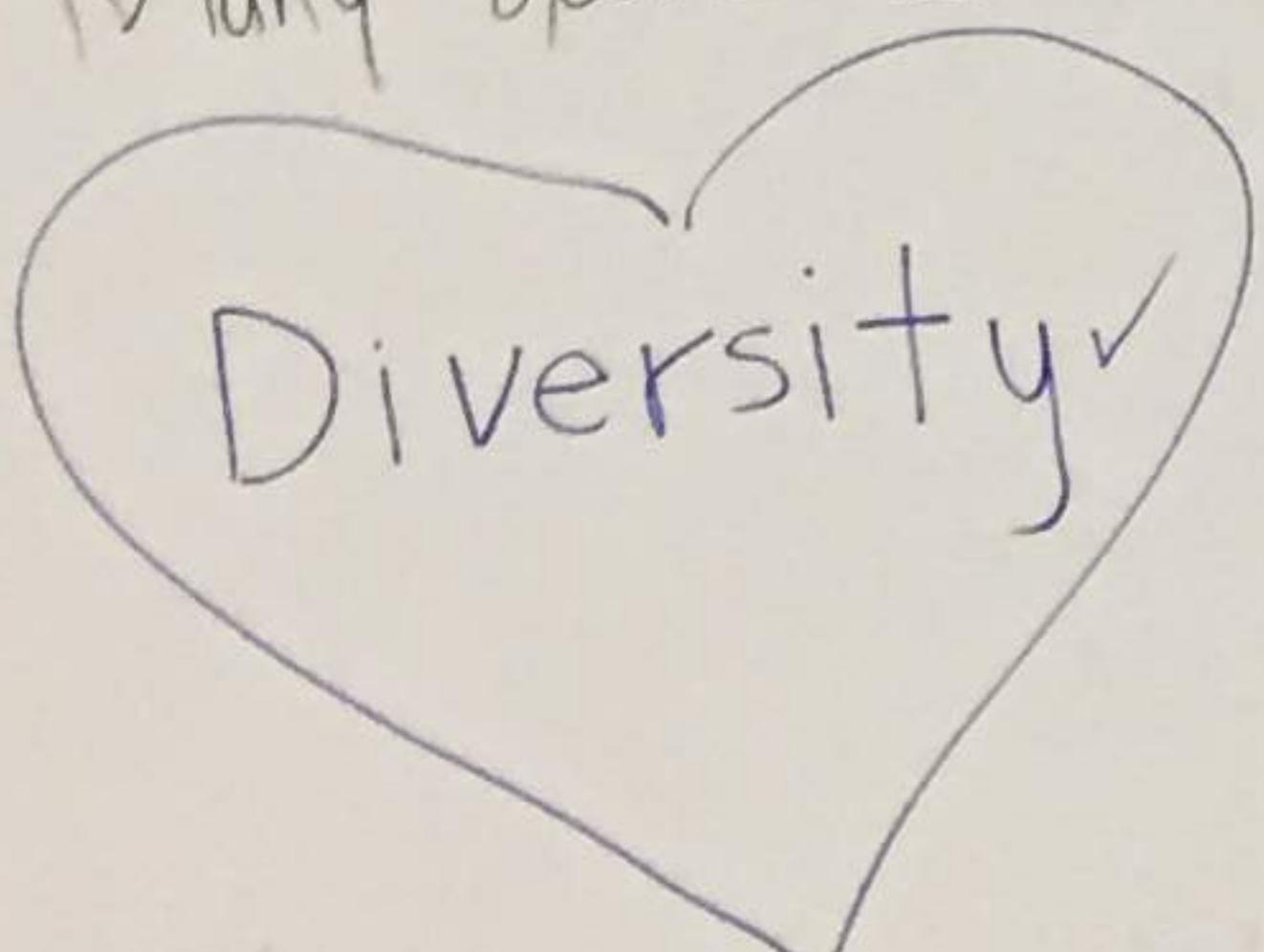
The fair. It's special because we are united. We work united in a group.  
The fair. Bus line. Our community is united  
Live close to fire department & hospital, police, & schools. We are <sup>a</sup> united  
community.

\* THE PEOPLE ✓

It seem neighbors are always willing to help.

The Hard working people.

Many opportunities to improve our community!



The diversity; People of all different cultures and backgrounds  
all live in a concentrated area, while also interacting and getting along.

- Police treatment for CSE residents & response times
- need more activities for people of all ages
  - Address Homelessness
  - Beautification - More greening - Address old & dying trees
  - Address Trash & dumping
  - facade / home improvements - beautification & upkeeps or neighborhood

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte 1: Preguntas para discutir

ANDREINA'S TABLE

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocando en la pregunta general:

"*¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?*"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

**1. Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

Calwa Park, mosquedas.

**2. Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

Caminar, andar en bicicleta, un cine.

**3. Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

Baños, agua disponible, sombra, parques con posibilidades de hacer ejercicio.

**4. Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

familias y personas mayores,

**5. Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

Mejorar el transporte, iluminación, mejorar las calles.

**6. Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

Más facilidad de negocios pequeños ordenados.

**7. Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

Seguridad, empleo, transporte.

Other Ideas:

Otras ideas:

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte 1: Preguntas para discutir

ANDRENAS TABLE

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocandoce en la pregunta general:

"*¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?*"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

**1. Amcenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

Cawia Park, Fairgrounds, ~~borderline ventura~~, centro mosquieola, historical landmarks, Flea Market +

**2. Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

- Caminar y andar en bicicleta  
- que haya bicietas y carreteras para bicicleta  
- cine - where  
- eventos outside  
- Water Parks

**3. Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

- baños - abiertos, ~~siempre~~  
- water  
- Sombras  
- workout station.

Waterparks

**4. Vivienda:** ¿Qué tipos de SEC de Fresno? "¿Quié  
ejemplo, familias jóvenes,  
multigeneracionales).

el  
or  
res

**5. Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estetico y la sensación" general de la Ciudad?

**6. Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

**7. Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafios / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

Other Ideas:  
Otras Ideas:

Education

Liquor Store, la tienda ventura,  
~~education~~

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte 1: Preguntas para discutir

ANDREINA'S  
TABLE

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocándose en la pregunta general:

"*¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?*"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

**1. Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

Terrenos de la feria, Mosquedel

**2. Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

Lugares acordonados para cambios  
y para andar en bici/pta

**3. Parques y espacios abiertos de la comunidad:**  
¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos provean en su vecindario?

- Baños limpios con agua  
y abiertas  
- Mantenimiento de los parques  
y mas sombras

**4. Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

Vivienda multifamiliares  
Programas para los dueños de casa  
para mejorar su vivienda

**5. Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

Iluminación, mejoramiento del  
pavimento y senderos para caminar

**6. Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

**7. Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

Other Ideas:  
Otras ideas:

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte I: Preguntas para discutir

## ANDREWS TABLE

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocandoce en la pregunta general:

"*¿Qué activas y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podria agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?*"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

**1. Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

- Centro comunitario Mosqueda
- Parque Calwa
- Terrenos de la feria
- ~~Vallarta~~ Vallarta
- casas Victoriana
- antiguas

**2. Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

- caminos acondicionados para andar en bicicleta o hacer caminatas
- Swatmeet (kiosko)
- cine
- water parks

**3. Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

- baños limpios accesibles
- agua
- sombras
- actividades física
- para niños adultos
- entretenimiento para niños
- programas educativos verano invierno

**4. Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

- hogares multigeneracionales
- programas de reconstrucción de propiedades
- programas de ayuda a vivienda para ancianos

**5. Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estetico y la sensación" general de la Ciudad?

- Mejora del transporte → mantenimiento de calle
- Iluminación
- Rondas de policías durante la noche de manera frecuente.
- Calles completas

**6. Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

- Lugares donde alguien abra negocio propio
- Tecnología (talleres técnicos)
- donde se aprenda robótica y crear aplicaciones

**7. Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

- Espacios abiertos para personas que hacen negocios en red
- Educar a la comunidad
- Areas Verdes

Other Ideas:  
Otras Ideas:

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte 1: Preguntas para discutir

ANDREINA'S TABLE

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocandoce en la pregunta general:

"*¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?*"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

**1. Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

- Plaza de la feria
- Ferias Grandes
- Food Markets

**2. Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

- WALKS
- BIKE RIDES
- Cine
- PLAZAS w/ MUSIC
- Water Parks

- Gym Parks / Workout Parks  
- TRAILS

**3. Parques y espacios abiertos de la comunidad:**  
¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

- RESTROOMS
- Water fountains
- OPEN PARKS
- Shade

- After School Programs  
- Summer Programs

**4. Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

- Multigeneracionales!
- Program to help home owners to fix homes

**5. Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estetico y la sensación" general de la Ciudad?

- Transport More frequent
- Street lighting
- PD
- maintenance of street
- Maple Ave

- Complete Street  
ROW education

**6. Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

- Protect entry level jobs

**7. Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

- SAFE NEIGHBORHOODS
- PUBLIC EDUCATION
- Budget to maintain Parks and Activities

Other Ideas:

- Liqueur

Otras Ideas:

- Permit

- Locations to assist in starting a business

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte 1: Preguntas para discutir

Instrucciones: como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocando en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

1. **Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

- Vallarta shopping Center
- Centro Mosqueda
- Fairground - necesita mantenimiento
- Pilobos Park ..
- Calusa Park - pero necesita mantenimiento

2. **Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

- Apoyo a Boys + Girls Club
- Seguridad para caminar - carriles para caminantes - y para bicicletas - que haya renta de bicicletas, con pago seguro con tarjetas de crédito.
- espacios públicos para reunirse con familia, amigos, espacios públicos para reunirse con familia, amigos,
- espacios para artes y jóvenes - con sombra, árboles y vegetación bonita - Baños públicos -
- Mejorar las canchas de fútbol soccer cerca de Pilobos (Pew + Butler?). Baños limpios y seguros, maquinas para ejercicio, seguridad.
- construir más parques,

3. **Parques y espacios abiertos de la comunidad:** ¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

- Vivienda accesible , para indigentes (homeless)  
.. para jóvenes -
- Departamentos arriba y con negocios en primer piso
  - Casas familiares y para "multigeneración"
  - Facilitar que propietarios construyan cuarto o casita adicional, o remodelen garaje -

4. **Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

- mantenimiento de callejones (alleys). de basura .
- Poner árboles de sombra en calles y aceras -
  - Mejorar calles y banquetas.
  - Mejorar drenaje de agua, alcantarillas - para q no se hagan charcos

5. **Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

- cocinas comunitarias o comerciales, para que vendedores ambulantes puedan preparar sus productos
- facilitar licencias para pequeños negocios
- plantas de reciclaje, pero no cerca de Bonita casas, ni de licorerías
- cooperativas, de comida, artesanías, costura, etc.

6. **Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

- Vivienda accesible -
- hacer algo con el viejo hospital en Cedar + Kings Canyon.
  - Facilitar proceso para abrir pequeños negocios.
  - Centro de arte y cultura para niños y jóvenes

Other ideas:  
Otras Ideas:

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte I: Preguntas para discutir

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocándose en la pregunta general:

"*¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?*"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

- 1. Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

Centro Mosqueda/Walmart/Fire stations  
+ School zones / Pilibus Park, Vallarta/  
+ esquinas con espacios abiertos  
+ Boys & Girls Club

- 2. Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

\* access to safe streets/crosswalks  
- loose dogs are an issue/  
+ infrastructure to support safe walking/biking

- 3. Parques y espacios abiertos de la comunidad:**  
¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

\* Pilibus parks/bathrooms/lockers for soccer/parts teams  
+ maintenance/exercise equipment/security (park rangers)  
- youth park rangers

- 4. Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

\* homeless shelters/youth centers for housing  
(Mixed Use-development) business/homes  
+ mixed-use homes/multigenerational

- 5. Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

\* calles y banquetas/rutas seguras/use las escuelas  
- soñales/alumbramiento/lighting)-loose dogs/stray dogs  
+ drainage in sidewalks - 9th/Townsend Ave.  
+ bus stops/shading)-night time services(past 4pm)

- 6. Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

+ Centros de cocinas comunitarias/preparación  
+ ~~swapmeet~~ (swapmeet/local businesses/incentives  
+ dry cleaners/seamstresses)/local advocate for new entrepreneurs  
+ recycling services (fridge, tvs, cuches, sustainable recycle)  
outside of residence



- 7. Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

Other Ideas:  
Otras Ideas:

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte 1: Preguntas para discutir

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocandoce en la pregunta general:

"*¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?*"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

1. **Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

↳ Una Comunidad diversa

2. **Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

- Cines
- veterinario
- tiendas de mascotas
- Skate park

3. **Parques y espacios abiertos de la comunidad:**

¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos provean en su vecindario?

- Los lugares como el Huntington a donde puede acudir la gente a parque que ofrecen un circuito de diferentes actividades
- El Pilíbos requiere mantenimiento

4. **Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

- Vivienda diversa, asequible
- vivienda para la gente sin hogar
- El tipo de vivienda que motiva a la gente comprar en vez de rentar!

5. **Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

- Más banquetas
- arboles y/o otras estructuras que dan sombra
- alumbrado público
- murales

6. **Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

- mucha basura
- tipos de escuelas
- muchos "dumpster divers"
- centros para jóvenes

Otras Ideas:

Otras Ideas: Si va a haber más parques, etc, tiene que haber más vigilancia.

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

*"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"*

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

Mosqueda center / Valkiria  
McKenzie Trail — connect to the rest of Fresno's trail system.

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

Farmers market

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

Swimming pools.  
Public restrooms  
Safety - PARK RANGERS

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

Mixed use Housing  
Student housing  
Alley conversions for small home.

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease of travel, and the overall 'look and feel' of the City?

Segregated bike lanes.  
Safer routes to all schools

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

Healthy mobile vending  
\* Need to have a Certified Community Kitchen to create food hubs.

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

→ Crime prevention through environmental design.  
"Lighting"  
→ Bus shelters

Other Ideas:  
Otras Ideas:

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte I: Preguntas para discutir

Instrucciones: como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocando en la pregunta general:

"¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?"

### PREGUNTAS DE DISCUSIÓN

1. **Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

2. **Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

3. **Parques y espacios abiertos de la comunidad:**  
¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

4. **Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

5. **Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estético y la sensación" general de la Ciudad?

6. **Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

7. **Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

Other Ideas:

Otras Ideas:

### RESPUESTAS

Vallarta Super Market.  
Wal-mart.  
Estacion. de Bomberos  
Dep. de policia  
Mosquedas  
Parque. Pilibos

Lugares Seguros para Caminar "Fuera de Crimen" "Punto"  
bicicletas Rentadas Con? ¿ Mucha precaución por Robo de  
tarjetas de crédito, etc.

Las Escuelas Que abren Los Sábados y Domingos para  
la Comunidad.  
y el porque ya existente esta en peores  
condiciones

Judgientes, Aseso a Comprar Propiedad a Jóvenes  
para loro Estudiantes de la Universidad.  
Alojamiento a los Jóvenes para que no vayan en la  
Calle o en los pueblos de Nuestros propios hogares

Arboles pequeños pero con bastante sombra  
Luces en los postes Con mas alumbrado  
Mantenimiento a los arboles Ya existentes.

Mas tiendas o Negocios Con Comida Saludable.  
Negocios Pequeños para Personas de Vidas  
Inactivas

La Joven. Vieja a ser algo con ella, ? . UN  
El hospital Viejo . . . . . " . . ? un campo de  
la tienda grande de Butler y cedor a ser algo  
con ese espacio "Tiendas. como. Food Max"

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte 1: Preguntas para discutir

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocando en la pregunta general:

"*¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?*"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

**1. Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

Mosqueda center  
Vallarta Boys and girls club  
bomberos ESCUELAS clinicas  
Walmar

**2. Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

Caminar en calles mas seguras  
menos perros sueltos  
menos bandalismo

#### 3. Parques y espacios abiertos de la comunidad:

¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

Caminatas andar en bicicletas  
espacios verdes en bicicletas  
en las ESCUELAS

**4. Vivienda:** ¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

personas sin hogar  
personas mayores  
Familias  
casas accesibles para bajos  
ingresos

**5. Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estetico y la sensación" general de la Ciudad?

componer las calles y banquetas  
rutas seguras en las ESCUELAS  
y alumbrado publico

**6. Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

trabajos para personas  
que no tienen estudios  
trabajos de comida saludable

**7. Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

Construir en espacio de jubenil  
en espacio del Hospital  
en espacio Hanolos una tienda  
en espacio de orange y church  
un parque

Other Ideas:  
Otras Ideas:

# Activos, Actividades, y Oportunidades

## Actividad en Grupo Parte 1: Preguntas para discutir

**Instrucciones:** como una mesa / grupo, por favor discuta y responda las siguientes preguntas, enfocando en la pregunta general:

"*¿Qué activos y oportunidades existen en el sureste central (CSE) de Fresno, y qué se podría agregar en el futuro para que sea un lugar mejor para vivir, trabajar y jugar?*"

### PREGUNTAS DE DISCUSIÓN

### RESPUESTAS

**1. Amenidades:** ¿Cuáles son algunas de las comodidades positivas (por ejemplo, negocios, organizaciones, espacios comunitarios, habilidades locales) que ya existen en el SEC de Fresno?

- Vallarta Shop Center
- Mosqueda Center
- Estación de Bomberos
- Parque Pilobos
- Escuelas para Actividades
- Fresno Fairgrounds.

- Boy and girl clubs

**2. Actividades:** ¿Qué tipo de actividades le gustaría poder hacer (hacer más o acceder más cómodamente) en su vecindario, o en un corto paseo en bicicleta / caminada desde su casa? ¿Qué debería cambiar para permitirte hacer eso?

- No crimen e inseguridad.
- Se roban los bicicletas.
- Banquetas aptas para caminar.
- Caminos alumbrados.
- No perros sueltos.

#### 3. Parques y espacios abiertos de la comunidad:

¿Qué tipo de facilidades le gustaría que los parques y espacios abiertos proveen en su vecindario?

- Actividades para los niños (Parkes) Deportes.
- Grupos de caminatas.
- Áreas sombreadas para caminar. (árboles)
- En los parques circuitos para Deporte.
- Canchos para Fútbol y Basquet.
- Clases para niños y adultos

#### 4. Vivienda:

¿Qué tipos de vivienda se necesitan más en el SEC de Fresno? "¿Quién necesita alojamiento?" (Por ejemplo, familias jóvenes, personas mayores, hogares multigeneracionales).

- Indigentes.
- mixtuse development
- Facilitar remodelación de garage para vivir.
- Casas pequeñas para parejas.
- Departamentos singulos para adultos.

**5. Calles y circulación:** ¿Qué se debe priorizar para mejorar las calles en el SEC de Fresno para mejorar la seguridad, la facilidad de llegar a su destino, y el "estetico y la sensación" general de la Ciudad?

- Alumbramiento
- Infraestructura
- Unión de vecinos para reportar delincuencia.
- Sombra.
- Ver bonita la comunidad

**6. Trabajos:** ¿Cuáles son los tipos de trabajos que serían adecuados para el SEC de Fresno?

- Pequeños negocios
- Centros especializados para venta de comida y Frta donde haya limpieza y buen espacio donde se pueda comer.
- Costurera, panaderías, Latienditas,

**7. Prioridades:** Si este Plan pudiera resolver / ayudar solo algunos desafíos / problemas / necesidades del SEC de Fresno, ¿qué priorizaría?

- El hospital viejo remover y hacer un campo de deporte.
- La Juvenil vieja centro de ayuda psicológica.
- hacer parte especializada para caminar en el área de enfrente del mosqueda center.

Other Ideas:  
Otras Ideas:

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

*"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"*

### DISCUSSION QUESTIONS

### RESPONSES

Kids Group

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

Parks  
Bus Rapid Transit  
Retail/Stores (lots of)  
Schools  
Neighborhood

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

Open spaces - tables, shade, food, gathering w/ friends  
Movie theaters; sports - place to do these  
More libraries; more safe places for kids  
Opp. to bike ride, small shopping mall

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

Clever park - not safe; Pomona Park - drug act.  
Parks w/slides, swings, barking, water play, natural areas, climb, swimming  
graffiti in restrictions, add more police  
Plybris Park - lots of homeless

~~shelters for homeless people~~ (more)

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

Better, Improve Lighting  
streets, freeways and cleaning (trash)  
More trees + green areas instead of dry grass areas

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall "look and feel" of the City?

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

Other Ideas:  
Otros Ideas:

School Improvement

Facilitators: Brandie, Grecia, Matt

Kids

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

*"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"*

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

- Libraries  
- More safe place to be  
- Small mall w/ Starbucks + Candy store

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

- Parks are not safe  
- People do drugs in the parks (Romero)  
- Playgrounds are bad  
- More water fountains  
- Natural areas

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs "housing"? (e.g. young families, seniors, multi-generational households).

- Homeless

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall "look and feel" of the City?

- Bikes  
- Places to go on bikes

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

Other Ideas:  
Otras Ideas:

Kids Group

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

*"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"*

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

Positive amenities in CSE Fresno include Asian Village which serves as an ~~community~~ outreach for the Asian community, a very ~~for~~ profound part of ~~the~~ this area.

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

I would like there to be more biker-friendly areas, or designate trails for those who wish to exercise safely.

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

Playgrounds, safety, and more maintenance would be something parks and recreational areas to provide.

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households)

Modern, affordable housing is most needed in Fresno (CSE). Mostly most multi-generational families need significant housing. Many times people are forced to share a smaller than suitable household as a result of low income.

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease of travel, and the overall "look and feel" of the City?

The maintenance and construction of traffic lanes as well as cross guards and an enforcement of traffic laws could be improvements.

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

Construction jobs for development would be ideal as well as retail for the shopping centers, and medical-associated jobs for clinics.

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

I would address revamping and reconstructing housing to give the community a safer and more modern feel.

Other Ideas:  
Otras Ideas:

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

*"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"*

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

Walmart, Walgreen, Winco, Food 40  
No community space. Multi-Culture Center, Hmong Cultural Center.

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

Community Health Clinics, Includes  
MRI, X-Ray, C-Scan, More jobs.

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

We have enough parks. Community facilities, center, more senior center

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

Under families needs housing, Affordble housing, multi-housing and single housing.

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall look and feel of the City?

Health care jobs, retail, Professor jobs,

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

Health access, Education, Working, jobs, and safe neighbor.

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

Other Ideas:  
Otras Ideas:

lot of diversity, but we don't work together. That's why meetings like this are good.

Parks in this area are good. They are maintained. Get rid of Fresno Fairgrounds.

Improve existing neighborhoods will improve safety & environment for kids so they don't cause trouble.

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

*"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"*

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

- Safe well lit walking trails
- gym
- health food stores (Trader Joe's, Whole Foods, Sprouts)
- Target
- good ~~restaurants~~ restaurants
- coffee shops (studying, work/wifi)

**2. Activities:** What sorts of activities would you like to be able to do (do more of), or access more conveniently, in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

- nice parks
- farmer's market
- movie ~~theatre~~ theatre
- shopping centers

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

youth centers - you can hang out & feel ~~safe~~ safe.

**4. Housing:** What types of housing are most needed in CSC Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households)

single housing

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease of travel, and the overall "look and feel" of the City?

wider streets, more trees, bike lanes, sidewalks

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

Community based organizations  
healtn ~~care~~ professions (therapy, holistic health)

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

- Safe well lit walking trails
- gym
- health food stores
- Target
- good restaurants (studying, work/wifi)
- coffee shops (studying, work/wifi)
- nice parks
- farmer's market
- movies, shopping centers

Other ideas:  
Otras Ideas:

DJM

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

Summary

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

polity neighborhood - great

- neighborhoods: big lots, beautiful home
- Next door → lots activity (Sunnyside)

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

- drop-in center for youth homeless (only 1 in downtown Fresno)
- after school programs, youth activities (open up schools)
- coffee shop / concert, entertainment, arts (Artshop), cooking
- music festivals, etc.
- e.g. Autumn festival
- male contest, salsa contest
- food truck event - congregate

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

- youth organizer
- lack youth centers to hang out after school → individual (e.g. Boys & Girls Club) → more organization, safer
- LGBT center shut down (no where to go)

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

- young families, seniors,
- low/middle class, cheap rents → \$800/month +
- planned community → (e.g. Seven village)
- high rents but not worth it
- not like new condos downtown
- grassy flats

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease of travel, and the overall "look and feel" of the City?

- traffic → afraid of getting run over (not paying attention)
- Q & J 2 are great
- can get anywhere from here (26, 27, etc) - transfer easily

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

- workforce development
- need to make it attractive for businesses come in

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

→ safety

Other Ideas  
Otras Ideas:

- perception issue w/ tribal outreach
- draw ppl in
- holistic care facility → all in one place
- center for young mothers

8. Other → not deal w/  
Community neighborhood watch  
(from Neighborhood Ctr.)

- buses → local radio → free PSA → put it on the air
- ask schools → put in flyer
- haven't seen much change in years — says Burnhill
- ethnicity quality of people
  - need more community activities
    - extracurricular activities → not related to higher education
  - technical skills / work force dev.
- IRS — steer what happens
- city moving offices here (?)

- missing → Safe walkable trails
- gym
  - health food stores (PJs, Sprouts)
  - good restaurants, ~~not~~ diff types
  - Target → coffee shops (free wifi)
    - services → for students
  - nice parks (e.g. Woodward)
  - farmer's market,
  - movie → entertainment venues
    - (e.g. Mayfield Center, or Riverport Shopping Center) → trying to make ppl want to move here.
  - more diversity in shops & culture
  - professional services → healthcare services (all now) — e.g. dentists, medical specialists, urgent care
  - 
  - dirty, trash, — near Roosevelt High school — move to bus areas
  - crime, → gang members, gunfire, → cops don't respond

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

*"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"*

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

• Beaufinties on Bulf Rd

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

open up school for kids during the summer

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

multi-generational housing, affordable housing

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease of travel, and the overall look and feel of the City?

Beaufintion on kings canyon

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

make the old Jerrys Mart into a trade center or safe place place for kids

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

Other Ideas:  
Otras Ideas:

Attn

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

*"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"*

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

Long Beach  
Churches  
SAT. SPORTS CLUBS

**2. Activities:** What sorts of activities would you like to be able to do more of, or access more conveniently in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

HOGARAN MARKET → BACK TO SUPERMARKET  
+ ORG SPORTS  
↳ Street of LATINO Pastors  
→ GEEKWISE SAT CAMPUS  
→ OUTDOOR ADVENTURE FIELD TRIPS

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

LIVE  
INART

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

- AFFORDABLE Housing DEV  
- NUDU REH Senior  
HOUSING  
- 1120 All Housing TYPES

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall "look and feel" of the City?

- ALL STREETS SHOULD BE CS

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

Other Ideas:  
Otras Ideas:

NEEDS SENIORS INPUT (FIND WAYS TO OUTREACH)  
↳ POP-UP @ CONVEN

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

Randy White

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

*"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"*

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

- FPU
- Center for Community Transformation
- Athletic fields
- Every Neighborhood Partnership
- several elementary schools

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you to do that?

- Bike / need safe bike lanes
- See kids playing outside / need more parks

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

- small, pocket parks

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

- mixed income
  - mixed size
  - mixed density
- ) Senior's  
farm workers  
students at FPU

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall "look and feel" of the City?

- narrower, slower streets
- more signage!
- more cross-walks on Tulare between Cedar & F

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

- all types if we focus on a diverse educational base
- entry level industry

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

- physical renovation of storefronts
- groceries + commerce
- mixed income housing

Other Ideas:  
Otras Ideas:

DHL

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question:

Drew Lachea  
"What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"

### Table · DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

Congregations  
ball fields @ University - opening up to open space  
Soft sports, & other ENP programs

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

Supermarket - not a uniform consensj.  
Organized sports  
movie theater  
need more business in area

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

Smaller pocket parks b/c easy to obtain.

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

more of a variety of ALL types of housing.

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall "look and feel" of the City?

general road diets through complete streets

**6. Jobs:** What are the types of jobs that would be well-suited to CSE Fresno?

**7. Priorities:** If this Plan could address/help solve just a few challenges/issues/needs of CSE Fresno, what would you prioritize?

Other Ideas  
Otras Ideas:

trade school satellites

- Senior Services & activities.

open up green space @ schools

-

utilize parking lots & other open space for farmer's markets & events

important to change zoning that will allow greenspace or other public space.

D&L

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 1: DISCUSSION QUESTIONS

**Instructions:** As a table/group, please discuss and answer the following questions, focusing on the overall question: "What assets and opportunities already exist in Central Southeast (CSE) Fresno, and what could be added in the future to make it an even better place to live, work, and play?"

### DISCUSSION QUESTIONS

### RESPONSES

**1. Amenities:** What are some of the positive amenities (e.g. businesses, organizations, community spaces, local skills) that already exist in CSE Fresno?

I LIKE THE WALKING ALONG THE CANAL WHERE I FEEL SAFE FROM CARS + DOGS.

**2. Activities:** What sorts of activities would you like to be able to do (do more of, or access more conveniently) in your neighborhood, or a short bike ride/walk from home? What would need to change to allow you do to that?

I WOULD LIKE FOR THE LOCAL KIDS TO HAVE A PUBLIC POOL TO USE. MOVIE THEATRE.

**3. Parks & Community Open Spaces:** What sorts of facilities would you like the parks & community open spaces in your neighborhood to provide?

'POCKET' PARKS ! EVERYWHERE, WITH SHADE PROVIDED USING NON-TREE STRUCTURES!

**4. Housing:** What types of housing are most needed in CSE Fresno? Who needs housing? (e.g. young families, seniors, multi-generational households).

SMALL HOUSES FOR HOMELESS. FULLY SUPERVISED, MOTHER-IN-LAW SET-UPS

**5. Streets & Circulation:** What types of street improvements should be prioritized in CSE Fresno to improve safety, ease-of travel, and the overall "look and feel" of the City?

MANUAL LABOR = PLUMBING, TRUCK DRIVING, OTHER THAN COMPUTER / IT JOBS. SOMEONE HAS TO DO THESE JOBS.

**6. Jobs:** What are the types of jobs that would be well suited to CSE Fresno?

SUPERVISION OF "AFFORDABLE HOUSING" COMMUNITIES INSTEAD OF OF-SITE OWNERSHIP.

Other Ideas:  
Otras Ideas:

SM. < 20-BED FULL SERVE HOSPITALS ALL OVER.

Dal

# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 2 - MAPPING THE FUTURE OF CSE FRESNO

ANDREINA'S TABLE

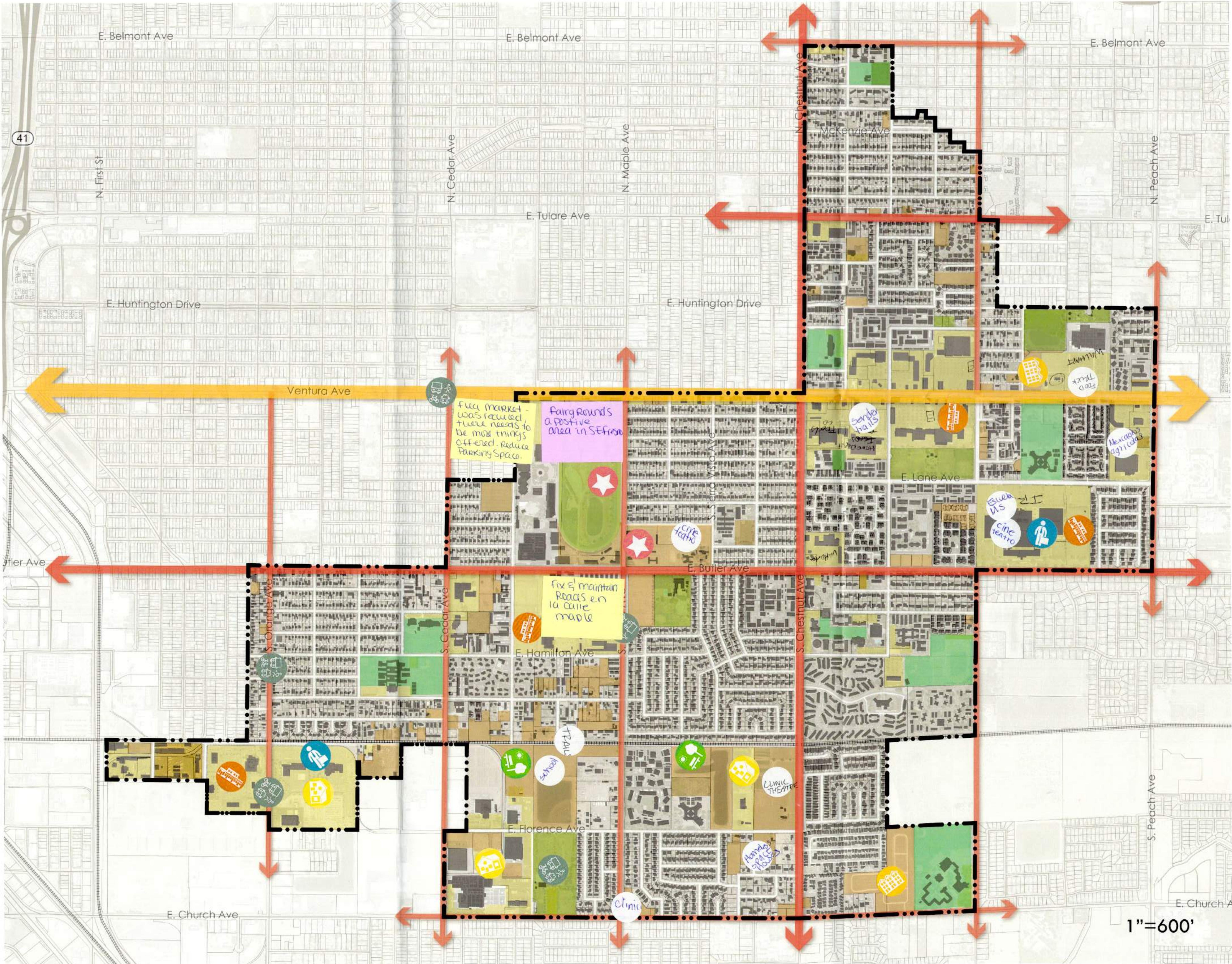
**Instructions:** Based on your discussion in Part 1, as a group, using the stickers and other materials provided, please create a map of CSE Fresno, identifying the positive assets and amenities that already exist here, as well as areas where you think specific types of change should be prioritized to make CSE Fresno a better place to live, work, and play.

### Sticker Legend

The following stickers have been provided to each group identifying specific types of change. If this list is insufficient or incomplete, feel free to be creative and record your ideas feedback on the map in whatever way you feel most effective:

- ★ **Existing Assets & Amenities:** Where are the businesses, services, activities, skills, traditions, etc. that already exist in CSE Fresno?
- **Small Neighborhood Center:** A small concentration of neighborhood-serving activities (cafés & eateries, shops, services, etc...).
- **Mixed-Use District:** A larger, more-intense concentration of activity; including housing, commercial/retail/entertainment, jobs, etc... in an active walkable, urban district.
- **New/Improved Parks & Community Open Space:** Community spaces focused on local/neighborhood-serving activities (playgrounds, playing fields/courts, picnic areas, etc...).
- **House-Scale Neighborhood Infill:** Infill housing at the scale of single-family houses. May include house-scale multi-family housing, including duplexes/multiplexes that look no different from a big(ger) house, neighborhood courtyard types and accessory units (back-houses) on larger lots and lots with alleys.
- **Multi-Family Infill:** Infill housing that may include more intense types ranging from townhouses (attached single-family), to neighborhood- and urban-courtyards, to contemporary condos and apartments.
- **Employment District:** A concentration of employment generating businesses - often part of a mixed-use district with supporting commercial/services and potentially housing.
- **Street Improvements:** Focused on multi-modal (bikes, pedestrians, transit, cars) safety and ease-of travel, as well as creating valuable, attractive, comfortable, well-shaded street-addresses for homes and businesses.

Legend
Building Footprint
Vacant and Underutilized
Schools
Parks and Open Space
Surface Parking
General Corridor
Kings Canyon Corridor



# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 2 - MAPPING THE FUTURE OF CSE

**Instructions:** Based on your discussion in Part 1, as a group, using the stickers and other materials provided, please create a map of CSE Fresno, identifying the positive assets and amenities that already exist here, as well as areas where you think specific types of change should be prioritized to make CSE Fresno a better place to live, work, and play.

### Sticker Legend

The following stickers have been provided to each group identifying specific types of change. If this list is insufficient or incomplete, feel free to be creative and record your ideas feedback on the map in whatever way you feel most effective:

**Existing Assets & Amenities:** Where are the businesses, services, activities, skills, traditions, etc. that already exist in CSE Fresno?

**Small Neighborhood Center:** A small concentration of neighborhood-serving activities (cafés & eateries, shops, services, etc...).

**Mixed-Use District:** A larger, more-intense concentration of activity; including housing, commercial/retail/entertainment, jobs, etc... in an active walkable, urban district.

**New/Improved Parks & Community Open Space:** Community spaces focused on local/neighborhood-serving activities (playgrounds, playing fields/courts, picnic areas, etc...).

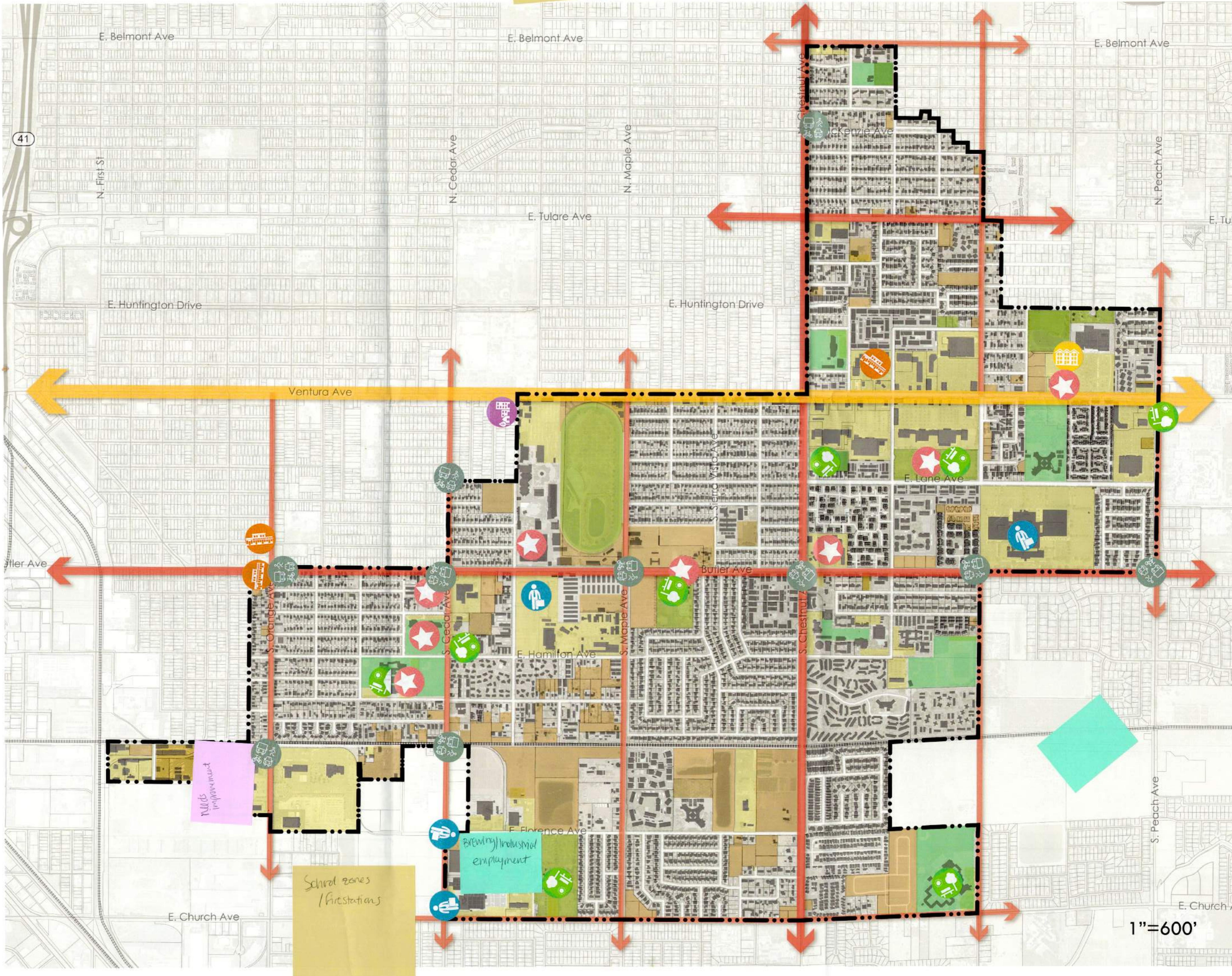
**House-Scale Neighborhood Infill:** Infill housing at the scale of single-family houses. May include house-scale multi-family housing, including duplexes/multiplexes that look no different from a big(ger) house, neighborhood courtyard types and accessory units (back-houses) on larger lots and lots with alleys.

**Multi-Family Infill:** Infill housing that may include more intense types ranging from townhouses (attached single-family), to neighborhood- and urban-courtyards, to contemporary condos and apartments.

**Employment District:** A concentration of employment generating businesses - often part of a mixed-use district with supporting commercial/services and potentially housing.

**Street Improvements:** Focused on multi-modal (bikes, pedestrians, transit, cars) safety and ease-of travel, as well as creating valuable, attractive, comfortable, well-shaded street-addresses for homes and businesses.

Legend	
	Building Footprint
	Vacant and Underutilized
	Schools
	Parks and Open Space
	Surface Parking
	General Corridor
	Kings Canyon Corridor



# ASSETS, ACTIVITIES & OPPORTUNITIES

Kids Group

## GROUP ACTIVITY PART 2 - MAPPING THE FUTURE OF CSE FRESNO

**Instructions:** Based on your discussion in Part 1, as a group, using the stickers and other materials provided, please create a map of CSE Fresno, identifying the positive assets and amenities that already exist here, as well as areas where you think specific types of change should be prioritized to make CSE Fresno a better place to live, work, and play:

### Sticker Legend

The following stickers have been provided to each group identifying specific types of change. If this list is insufficient or incomplete, feel free to be creative and record your ideas feedback on the map in whatever way you feel most effective;

**Existing Assets & Amenities:** Where are the businesses, services, activities, skills, traditions, etc. that already exist in CSE Fresno?

**Small Neighborhood Center:** A small concentration of neighborhood-serving activities (cafés & eateries, shops, services, etc...).

**Mixed-Use District:** A larger, more-intense concentration of activity; including housing, commercial/retail/entertainment, jobs, etc... in an active walkable, urban district.

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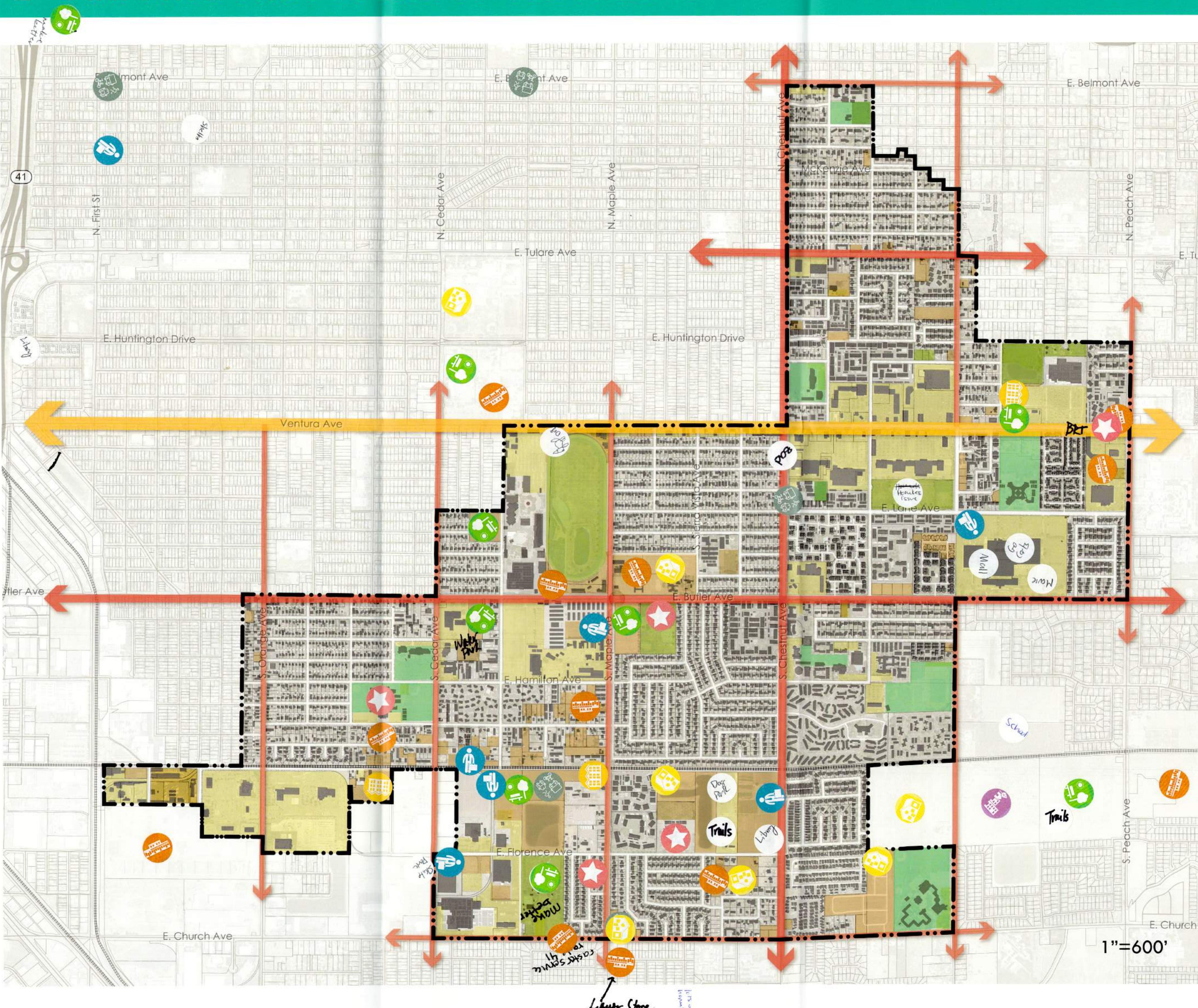
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Parks and Open Space
Surface Parking
General Corridor
Kings Canyon Corridor



# ASSETS, ACTIVITIES & OPPORTUNITIES

Fac: Michel G.

## GROUP ACTIVITY PART 2 - MAPPING THE FUTURE OF CSE FRESNO

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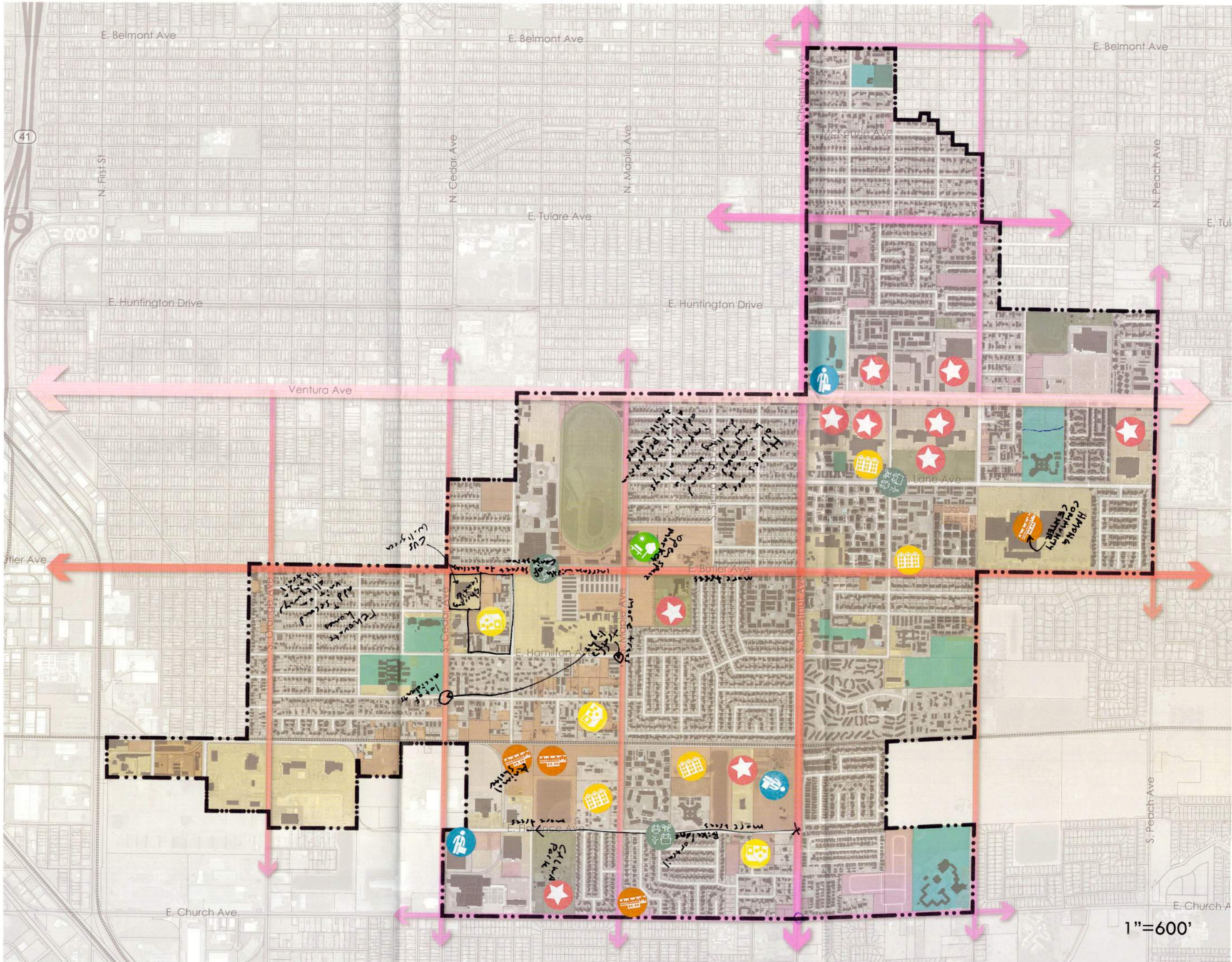
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# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 2 - MAPPING THE FUTURE OF CSE FRESNO

Alessandra & Michael

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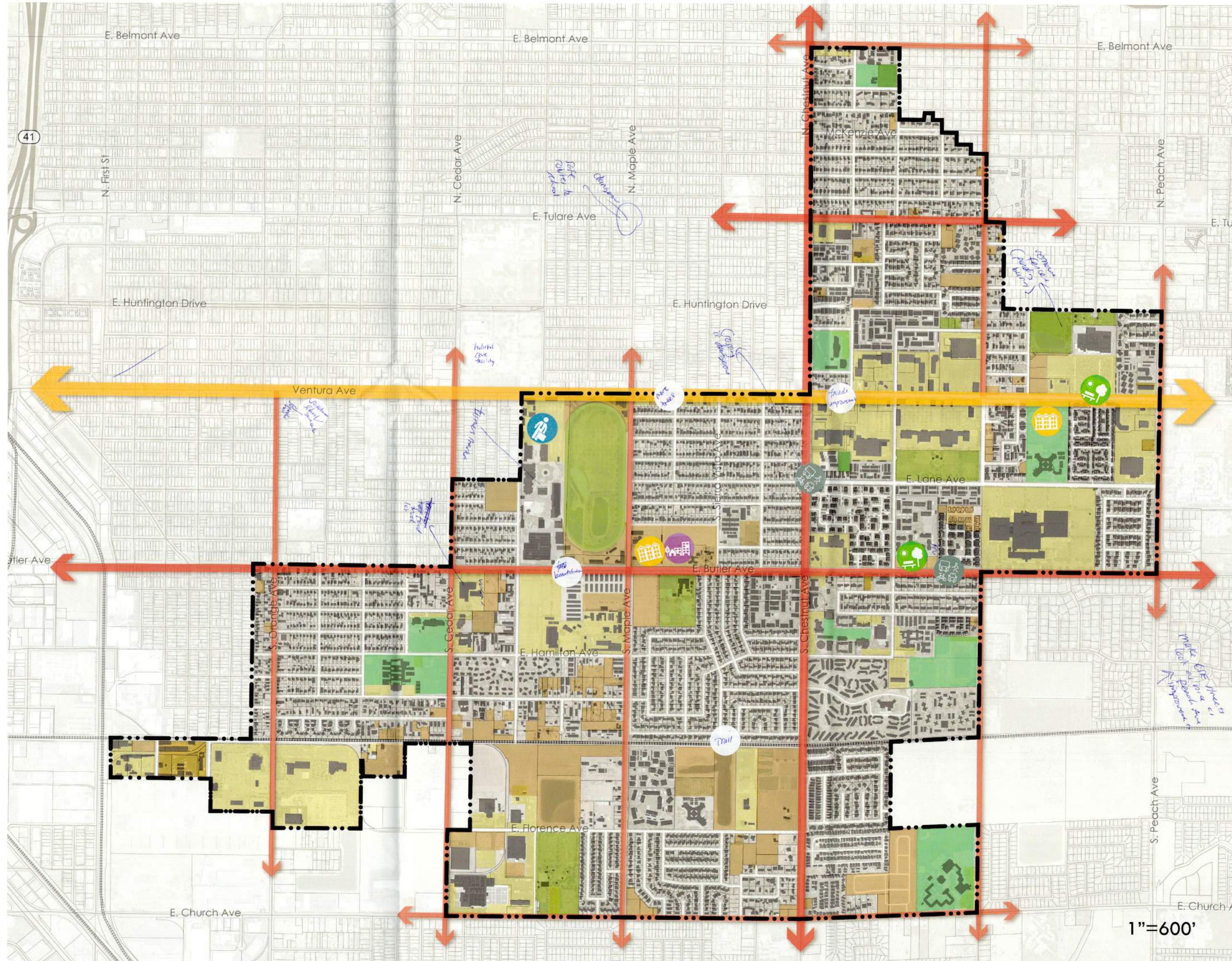
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# ASSETS, ACTIVITIES & OPPORTUNITIES

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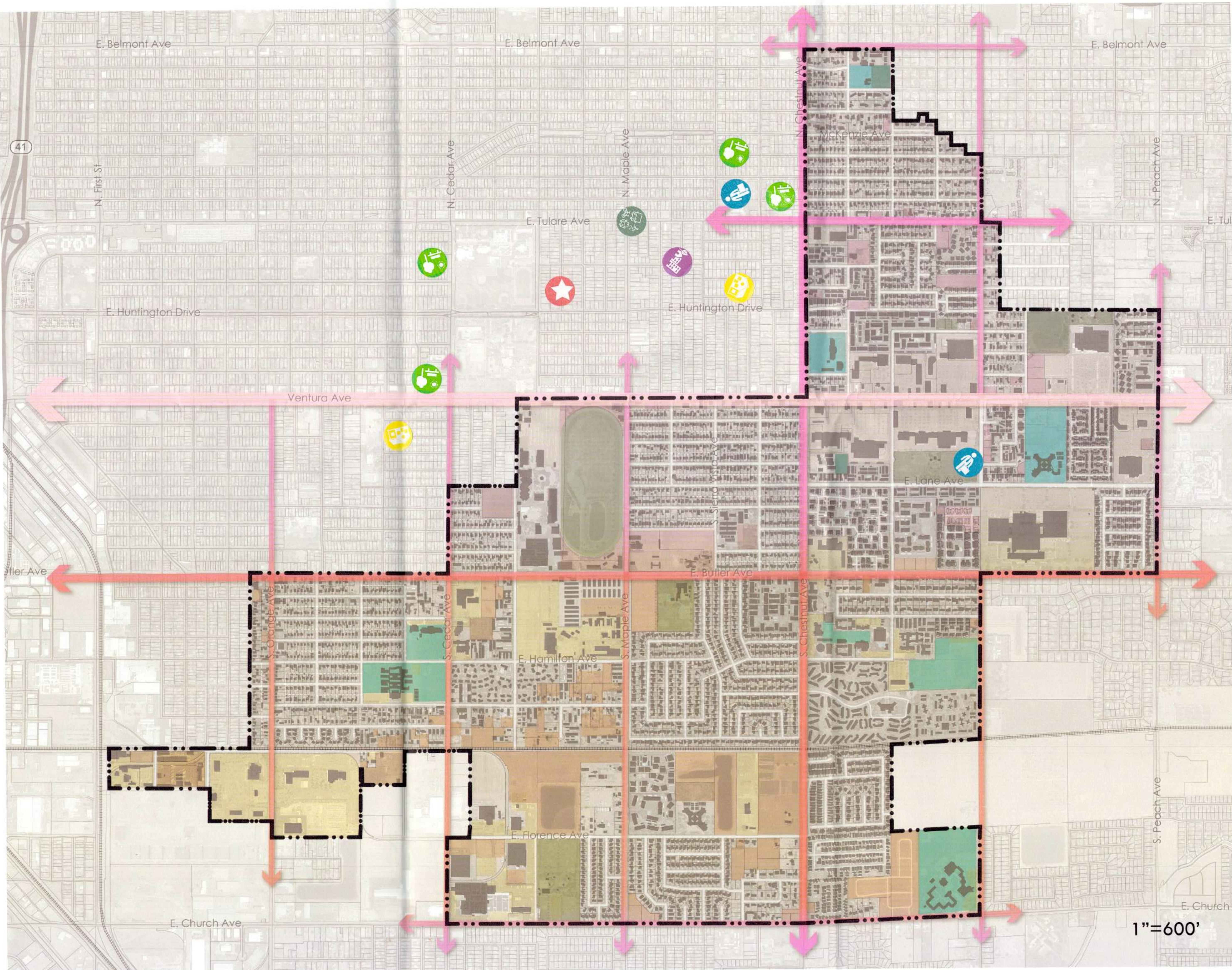
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# ASSETS, ACTIVITIES & OPPORTUNITIES

## GROUP ACTIVITY PART 2 - MAPPING THE FUTURE OF CSE FRESNO

*Drew's notes in*  
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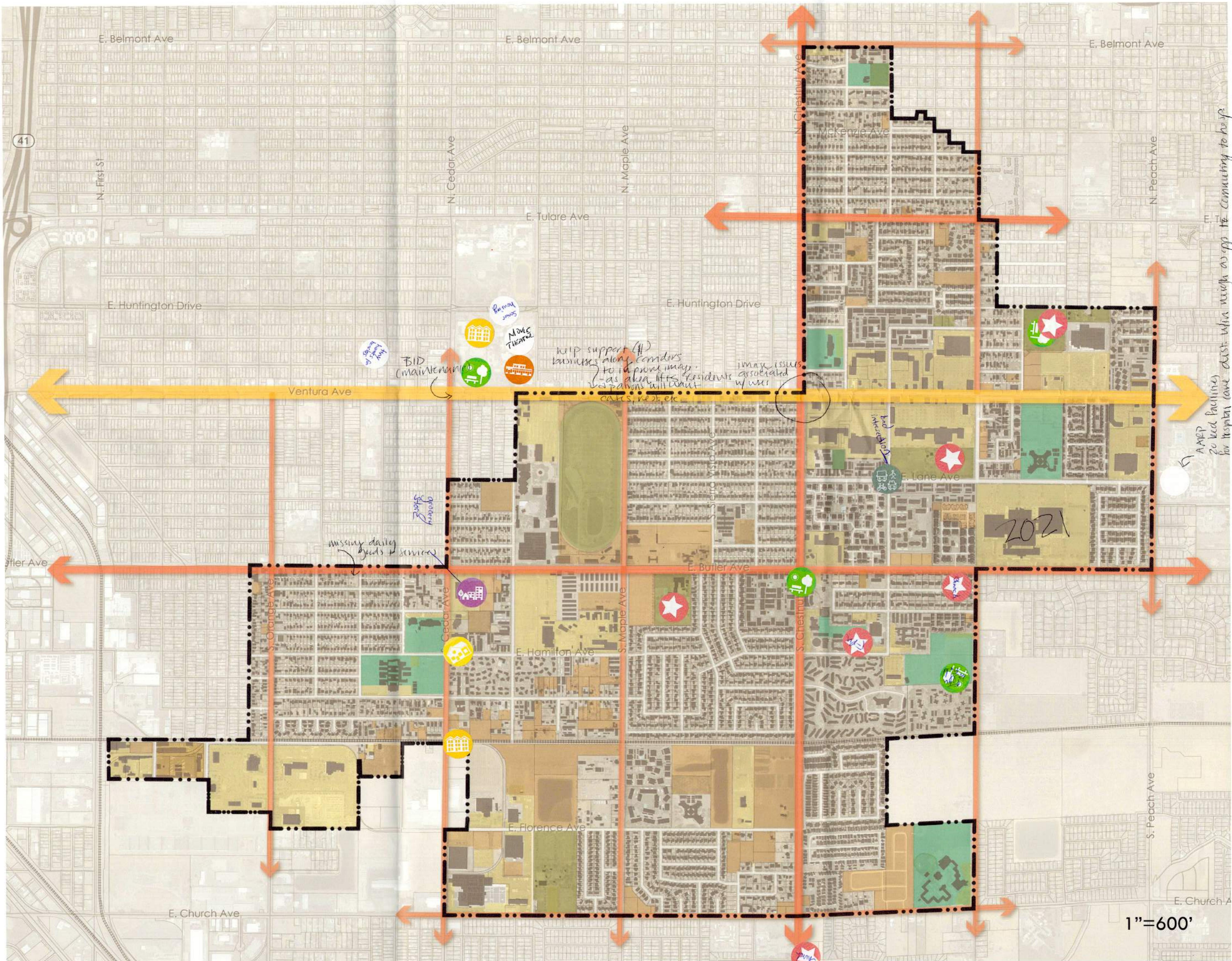
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# Central Southeast Fresno Specific Plan

## COMMUNITY WORKSHOP 1



COMMENT CARD / Tarjeta de comentario / Daim ntawv sau cov lus xav hais

06-20-18

1 En Mi area se Necesita mas  
Alumbrado en Las calles?

2 Tengo una queja sobre una  
escuela de esta area

3 Necesitamos que la academia de  
policias les ofrezca mejor entrene-  
miento para no sentir miedo la  
razon por la cual pongo esto es  
porque las personas que han  
ocurrido con nosotros los hispanos  
y latinos